

Abstract**Patrick Scherhauser****Innovative publishing of state-of-the-art articles: the concept of Living Reviews**

The presentation explains the concept and analyses the path of diffusion of an innovative publishing idea that originated in one speciality in physics and is now about to spread into other fields, including the social sciences. It discusses the conditions of success and fostering as well as hampering factors on the road for what the publishers of Living Reviews consider to be a truly revolutionary concept of presenting the state of knowledge in potentially any given academic discipline. The conclusions give hints for potential future “cyber-activists” who are considering setting up further Living Review projects.